

## DISCOVER **THE PROGRAM**

### **DAY 1: Friday March 18th**

International entrepreneurship expertise exchange and academic partnerships

8:30 am : Welcome reception.

9:15 am : . Explanation of the program, schedule, and expectations

9:45 am: Success Stories. Mr Taoufik Aboudiaa, CEO of Emerging Business Factory, Marrakech Morocco  
Amine Benkeroum MIEE-2015 Award Winner

10:45am: Success Story, Stephanie King, Portland, Or.

11:30 am: Workshop, How to pitch an idea ? Gwyn Johnson & Hamza Khaouti

12:30pm : Lunch & Networking

01:45pm: 2 minutes pitches start

05:30pm: Close of the 1st day.

### **Day2: Saturday March 19th**

8:30am: Welcome reception

9:30am: Business Plan workshop (Elsabeth)

10:30am: Team work time and access to coaches (Elsabeth)

12:30pm : Lunch & Networking

02:00 pm: Seminar, Union of Moroccan Inventors.

03:00pm: High-tech combinator presentation from Elsabeth Geukers of Lunchlab YES!DeIF; a 3 months accelerator program of successful high-tech companies.

04:00pm: Round table of incubators/accelerators leaders in Morocco and abroad.

05:30pm Close of the 2nd day.

### **Day 3: Sunday March 20th.**

8:30am: Welcome reception

09:00am: Open access to coaches support

12:30pm: Lunch & Networking.

Finalize team work and last time frame to access coaches.

3:30pm: Interaction of Mr.Bashar Wali, President of ProvenceHotels, a chain of luxury boutique hotel in the United States. Mr Bashar will share his entrepreneurship experience.

4:00pm: Final pitches.

6:00pm: Winners announcement.

---

# MIEE

COPYRIGHTS © 2016 | MIEEVENT.ORG.